DON’T GET OVER BOW’D

AT 60 LBS, DIAMOND BOWS PRODUCE MORE KNOCK-DOWN POWER THAN MOST OF OUR COMPETITORS’ BOWS AT 70 LBS.

NEVER GET STUCK PULLING TOO MUCH WEIGHT AGAIN. SHOOT DIAMOND.

TECHNOLOGIES

Throttle Cam Tech
- The fastest single cam on the market
- Unmatched consistency
- Blazing speed
- Virtually eliminates creep

Center-Lock Pocket
- Maximizes accuracy
- Symmetrically removes tolerance
- Machined to ensure maximum precision

FLX-Guard
- Terminates riser torque
- Minimizes lateral nock travel
- Produces a more forgiving and accurate shot without compromising speed.
What's the first thing you'll want to do with your new Diamond bow? Shoot it, of course. A lot. Our Ready, Aim, Kill (R.A.K.) equipped bows will put you on target right out of the box. Each component is purposefully selected to match your Diamond bow. Then we install and test each component at the factory to ensure it's R.A.K. ready right out of the box. Just pick it up, grab some arrows, and shoot!

**DEAD EYE R.A.K. EQUIPPED ACCESSORIES**

- R.A.K. Custom 4-Pin Sight
- 7” Hunter Octane Stabilizer
- Hostage Pro Arrow Rest
- Comfort Wrist Sling
- DeadLock Lite Octane Quiver
- Alloy Peep
- BCY String Loop

**FUGITIVE AND OUTLAW R.A.K. EQUIPPED INCLUDES:**

- R.A.K. Custom 4-Pin Sight
- 5” Ultra-Lite Octane Stabilizer
- Hostage XL Arrow Rest
- Comfort Wrist Sling
- DeadLock Lite Octane Quiver
- Alloy Peep
- BCY String Loop
You’ve invested hours upon hours and sacrificed to get here—all for this shot. This one shot. That’s why you’re holding a Diamond Dead Eye. Like every Diamond, it’s carefully constructed to create a rock-solid, quiet bow you can trust. At a blazing 343 fps IBO, Dead Eye is the fastest and most efficient bow Diamond has ever produced. It’s also full of details to make “the shot” second nature. Featuring our Throttle Cam Tech, FLX-Guard, 7-layer laminated limb, a fully machined riser, rotating draw length module and a machined Center Lock limb pocket system. This bow says, “the shot is yours” – and so is anything in your sights.
Fugitive turns the tables on everything you expect in a single cam bow. First is a blistering 337 fps IBO speed on a 6 1/2” brace height platform. Next, it’s R.A.K equipped, includes Throttle Cam Tech with a rotating draw length module and weighs just 3.8 pounds. It’s as smooth, accurate and solid as you would expect from Diamond. Priced at just $649 MSRP, it’s a value you won’t beat anywhere else. Fugitive puts every advantage in your hand and leaves money in your wallet. You might want to give the game a head start. It’s up to you – we didn’t give one to the competition!
Some people say you can’t have it all. Some people should shut up. The single cam Diamond Outlaw delivers a serious 330 fps IBO speed on a 7” brace height platform. It gives you Throttle Cam Tech with a completely adjustable rotating draw length module. It gives you Diamond reliability, smoothness and accuracy. Ready to shoot right now? The Outlaw comes R.A.K-equipped. Ready. Aim. Kill. Right out of the box. For only $599 MSRP, it’s practically a steal. That’s right, we did it, and “some people” can just deal with it.
“Nothing we do is as important as the impact that we have on the youth community.” That’s Ray Howell’s philosophy and one that Diamond Archery shares. That’s why Ray started Kicking Bear, a one-on-one nationwide mentoring program. Kicking Bear gives disadvantaged youth the opportunity to experience the great outdoors and archery under the direction of a passionate adult mentor. Kicking Bear gives sportsmen and women a way to get involved with today’s youth by becoming mentors. As anyone who’s been involved with youth will tell you, mentors often learn as much as the ones being mentored in these events. It is a true win-win. For more information visit www.kickingbear.org

Ray Howell’s youth was filled with boyhood dreams of hunting and fishing. However, he didn’t have anyone to teach him. He had to learn on his own through trial and error as an adult. He harvested his first whitetail with a bow a year after picking up the sport and it’s been a passion ever since.

Ray has travelled all over North America in his quest for the Archery Super Slam to harvest the 28 North American game animals. His adventures, writings and television appearances have led him to become a spokesman for the sport and ultimately a mentor for underprivileged youth.

Ray discovered his true path when he realized the difference he could make by sharing his love for the outdoors with disadvantaged kids and encouraging other sportsmen and women to do the same. Speaking openly about how a relationship with Jesus Christ is key to overcoming any of life’s setbacks, Ray encourages children to pursue their goals. Faith in God is what enabled Ray Howell to realize his boyhood aspirations and he has turned his love and energy to the dreams of others.

Since 2005, Diamond Archery has been proud to share in the mission of Kicking Bear to bring a love of the outdoors and the sport of bow hunting to the youth community while providing a faith-based foundation for kids to achieve their dreams.
**RAZOR EDGE**

**FIRST-TIME SHOOTER TO SUCCESSFUL BIG GAME HUNTER**

You’ve felt it yourself — that spark of desire to get out, be a part of nature and not just a spectator. The Razor Edge is the perfect bow to ignite that spark of interest in someone new to archery into a burning flame. A rock solid dual cam platform, Razor Edge is adjustable to a wide range of draw weights and draw lengths. That means shooters will enjoy success at every step of their progression from first-time shooter to successful big game hunter.

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**BOONDOCKS PACKAGE**

- **50% Draw weight adjustability**
- **4-32 LB Max adjustable draw weight**
- **Draw Weight Reference Marks**
- **Brace Height:** 7”
- **Draw Weight:** 29/60 lbs
- **Draw Length:** 19”-29”
- **Speed:** 308 fps
- **Kinetic Energy:** 63.2 ft-lbs
- **A to A:** 24”
- **Effective Let-Off:** 75%

**ALSO AVAILABLE**

In Pink Blaze finish

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**ATOMIC**

**DESIGNED for hunters on the grow**

First impressions mean a lot. If a new archer’s first shot is with the Atomic, you’re off to a great start. Simple and smooth, it’s an extremely adjustable and forgiving dual cam bow. It’s durable enough to take all of the abuse a young archer (or groups of archers) can dish out. Yet it has the same Diamond attention to technical detail as all of our bows with machined cams and beyond parallel limbs. The result is a fun bow to shoot with surprising speed and excellent accuracy — it’s a great first shot.

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**ARCTIC PACKAGE**

- **12”-24” Adjustable draw length**
- **Also features infinite draw no let-off setting**
- **Brace Height:** 6”
- **Draw Weight:** 6-29 lbs
- **Draw Length:** 12”-24”
- **Speed:** 191 fps
- **Kinetic Energy:** 20.66 ft-lbs
- **A to A:** 24”

**SHOWN with blue limbs**

Also available with pink limbs
**SPECIFICATIONS**

<table>
<thead>
<tr>
<th></th>
<th>Dead Eye</th>
<th>Fugitive</th>
<th>Outlaw</th>
<th>Razor Edge</th>
<th>Atomic</th>
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<tbody>
<tr>
<td>Brace Height</td>
<td>6 1/8&quot;</td>
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<td>Draw Weights</td>
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<td>Draw Length</td>
<td>26'-30'</td>
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<td>26.5'-30.5'</td>
<td>19'-29'</td>
<td>12'-24'</td>
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<tr>
<td>A to A</td>
<td>32&quot;</td>
<td>32&quot;</td>
<td>32&quot;</td>
<td>31&quot;</td>
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<tr>
<td>IBO/ATA Speed</td>
<td>343 fps</td>
<td>337 fps</td>
<td>330 fps</td>
<td>308 fps @ 29&quot;</td>
<td>191 fps*</td>
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<td>Kinetic Energy</td>
<td>91.45 ft-lbs</td>
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<td>Effective Let-Off</td>
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<td>75%</td>
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*Speed for the Atomic was obtained using the arrows included in the Arctic Accessory Package at 29# with a 24" draw.

**TESTING**

It all starts with performance testing. Our bows are tested extensively using a host of technical devices to guarantee that our products outperform everything in the industry. Whether it's studying horizontal or vertical nock travel using our state of the art high speed camera system, measuring the noise level in our sound chamber, or verifying function in a climate controlled facility at -18 degrees Fahrenheit, we've invested in the resources needed to bring you the best.

Once we're satisfied with the functional performance of the bow, the designs endure the rigors of our durability testing. Unlike many of our competitors, we don't just "simulate" actual shooting or only test individual components and call it good. We've engineered and built six machines that do nothing but shoot the bows—over 10,000 times a day each. Every bow model logs hundreds of thousands of shots so we know, beyond a doubt, that the design is rugged. The results of our testing? We don't guess that our strings are the best; we KNOW that our strings are the best. We don't guess that our limbs will outlast the shooter, we KNOW that our limbs will outlast the shooter. We KNOW that our products will take whatever you can dish out and keep going.

Of course, none of this means anything if it doesn't translate to success in the field. At Diamond, we're like you. We get it. We live, eat, and sleep bow hunting. Long before you ever see our new products, we're using them in the field and on the range so we know without a doubt that the products we have the privilege of offering you are up to your standards—up to our standards.

**LEGALESE**

IBO speed ratings are the industry standard and are calculated by shooting a 70# draw weight bow at 30” of draw length with a 350-grain arrow (five grains per pound) through a chronograph. Speeds for the Razor Edge are achieved by shooting a 60# draw weight bow at 29” of draw length with a 300-grain arrow. Speeds for the Atomic are figured by shooting a 29# draw weight bow at 24” of draw length with a 255-grain arrow.

Every effort has been made to ensure the accuracy of information, color and typographical content within our product catalog. Diamond Archery reserves the right to modify, change and/or discontinue products shown without notice and at its discretion.

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Diamond is proud to partner with Prois in bringing you the Turas Short Sleeve shirt. Prois is the leader in outdoor apparel for women. For more information, please visit ProisHunting.com.
Actual products may vary from picture.

D81212 Diamond Hoodie
  Blue or Black

D98675 Black/Blue
Diamond Hat Adjustable

D9525 Diamond Realtree™ AP HD™
Adjustable Hat

D02741 Diamond Beanie

D96390 Diamond Dark
Grey Flex Fit Hat